

# ORDER



<b>Orders</b>	<b>Order / Rev:</b>	68555	<b>WHP-TV CBS21</b>  Millennium Washington DC MNAT National
Alt Order #:	9852605 /Brad		
Product Desc:	DSSCC/ROB TEPLITZ		
Estimate:	2547		
Flight Dates:	10/27/12 - 11/06/12		
Original Date / Rev:	10/26/12 / 10/30/12		
Order Type:	GENERAL		
<b>Agency</b>	<b>Name:</b>	Buying Time Media	Billing Type: Cash Billing Calendar: Broadcast Billing Cycle: EOM/EOC Agency Commission: 15%
Buying Contact:			
Billing Contact:			
	650 Massachusetts Ave NW		
	Washington, DC 20001		
<b>Advertiser</b>	<b>Name:</b>	Teplitz/D/Senate PA	New Business Thru: Order Separation: 00:15:00 Advertiser External ID: Agency External ID:
Demographic:	A35+		
Product Codes:	State Elections		
Priority:	P-3		
Revenue Codes:	AGY, POL-CAND, GEN		

<b>Bill Plan</b>					<b>Totals</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	9	\$870.00	\$739.50	October 2012	9	\$870.00	\$739.50	0.00
10/29/12	11/06/12	134	\$23,165.00	\$19,690.25	November 2012	134	\$23,165.00	\$19,690.25	0.00
					Totals	143	\$24,035.00	\$20,429.75	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

<b>Order Share</b>		Share	Total
WHP-TV CBS21		30%	\$24,035.00
Market		100%	\$80,116.67

<b>Competitive Share</b>		Share	Total
EHP		0%	\$0.00
UNKWN		70%	\$56,081.67
WGAL		0%	\$0.00
WHTM		0%	\$0.00
WLYH		0%	\$0.00
WPMT		0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	10/29/12	11/06/12	M-F 5a-6a News	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	7	\$210.00
CBS 21 News at 5a (5:30 AM-6:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 MTWTF-- 5 \$30.00 0.00															
Week: 11/05/12 11/11/12 MT----- 2 \$30.00 0.00															
N 2	WHP	10/29/12	11/06/12	M-F 5a-6a News	CM	5:00 AM-5:30 AM	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	7	\$210.00
CBS 21 News at 5a (5:00 AM-5:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 MTWTF-- 5 \$30.00 0.00															
Week: 11/05/12 11/11/12 MT----- 2 \$30.00 0.00															
N 3	WHP	10/29/12	11/06/12	CBS This Morning	CM	7a-9a	MTWTF--	:30	10	\$40.00	P-3	0.00	NM	13	\$520.00

Order / Rev: 68555  
Alt Order #: 9852605 /Brad  
Flight Dates: 10/27/12 - 11/06/12

Advertiser: Teplitz/D/Senate PA  
Product Desc: DSSCC/ROB TEPLITZ  
Estimate: 2547

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			10	\$40.00			0.00					
Week:	11/05/12	11/11/12	MT-----			3	\$40.00			0.00					
N 4	WHP	10/29/12	11/06/12	M-F 6a-7a News CBS 21 News at 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			5	\$70.00			0.00					
Week:	11/05/12	11/11/12	MT-----			2	\$70.00			0.00					
N 5	WHP	10/29/12	11/06/12	M-F 6a-7a News CBS 21 News at 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			5	\$70.00			0.00					
Week:	11/05/12	11/11/12	MT-----			2	\$70.00			0.00					
N 6	WHP	10/29/12	11/05/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MTWTF--	:30	9	\$100.00	P-3	0.00	NM	8	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			9	\$100.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	WHP	10/29/12-11/04/12	M-F 10a-11a			10a-11a				MTWThF----	:30	(\$100.00)	0.00	NM	
	See MG 6.12,6.13 [No Avail]														
7	WHP	10/29/12-11/04/12	M-F 10a-11a			10a-11a				MTWThF----	:30	(\$100.00)	0.00	NM	
	See MG 6.12,6.13 [No Avail]														
8	WHP	10/29/12-11/04/12	M-F 10a-11a			10a-11a				MTWThF----	:30	(\$100.00)	0.00	NM	
	See MG 6.12,6.13 [No Avail]														
12	WHP	11/03/12-11/03/12	SEC Prime Game			Various				-----Sa--	:30	\$550.00	0.00	NM	
		MG for 6.8,6.7,6.1	[Approved by Buyer]												
13	WHP	11/03/12-11/03/12	SEC Day Game			Various				-----Sa--	:30	(\$200.00)	0.00	NM	
		Credited [Double Booked]													
Week:	11/05/12	11/11/12	M-----			2	\$100.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
10	WHP	11/05/12-11/11/12	M-F 10a-11a			10a-11a				M-----	:30	(\$100.00)	0.00	NM	
	See MG 7.22,7.23,7.24,7.25,7.26 [Preempted by NSM]														
N 7	WHP	10/29/12	11/05/12	M-F 1230p-2p Soap Rotator	CM	1230p-2p	MTWTF--	:30	15	\$140.00	P-3	0.00	NM	19	\$2,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			15	\$140.00			0.00					

Order / Rev: 68555  
Alt Order #: 9852605 /Brad  
Flight Dates: 10/27/12 - 11/06/12

Advertiser: Teplitz/D/Senate PA  
Product Desc: DSSCC/ROB TEPLITZ  
Estimate: 2547

**WHP-TV CBS21**

Order / Rev: 68555  
Alt Order #: 9852605 /Brad  
Flight Dates: 10/27/12 - 11/06/12

Advertiser: Teplitz/D/Senate PA  
Product Desc: DSSCC/ROB TEPLITZ  
Estimate: 2547

**WHP-TV CBS21**

Order / Rev: 68555  
Alt Order #: 9852605 /Brad  
Flight Dates: 10/27/12 - 11/06/12

Advertiser: Teplitz/D/Senate PA  
Product Desc: DSSCC/ROB TEPLITZ  
Estimate: 2547

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WHP	11/03/12	11/03/12	Sa 1130p-1230a Sa 1130p-1230a	CM	1130p-1230a	-----S-	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12    11/04/12    -----S-    1    \$20.00    0.00															
N20	WHP	10/28/12	11/04/12	Su 1130p-1230a Su 1130p-1230a	CM	1130p-1230a	-----S	:30	1	\$35.00	P-3	0.00	NM	2	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12    10/28/12    -----S    1    \$35.00    0.00															
Week: 10/29/12    11/04/12    -----S    1    \$35.00    0.00															
N21	WHP	10/28/12	11/04/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	2	\$150.00	P-3	0.00	NM	4	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12    10/28/12    -----S    2    \$150.00    0.00															
Week: 10/29/12    11/04/12    -----S    2    \$150.00    0.00															
N22	WHP	10/27/12	11/03/12	CBS This Morning Saturday Early Show	CM	9a-11a	-----S-	:30	2	\$70.00	P-3	0.00	NM	4	\$280.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12    10/28/12    -----S    2    \$70.00    0.00															
Week: 10/29/12    11/04/12    -----S    2    \$70.00    0.00															
N23	WHP	10/30/12	10/30/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	-T-----	:30	1	\$2,250.00	P-3	0.00	NM	1	\$1,800.00
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1    WHP    10/30/12-10/30/12    Tue Reg 1    8p-9p    -T-----    :30    \$1,800.00    0.00    NM															
N24	WHP	10/30/12	11/02/12	Letterman Letterman	CM	1135p-1235a	-TWTF--	:30	4	\$140.00	P-2	0.00	NM	4	\$560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12    11/04/12    -TWTF--    4    \$140.00    0.00															
N25	WHP	11/05/12	11/05/12	Letterman Letterman	CM	1135p-1235a	M-----	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12    11/11/12    M-----    1    \$140.00    0.00															
N26	WHP	11/05/12	11/06/12	CBS This Morning CBS This Morning	CM	7a-9a	MT-----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12    11/11/12    MT-----    1    \$40.00    0.00															
N27	WHP	10/31/12	11/02/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--WTF--	:30	2	\$100.00	P-3	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12    11/04/12    --WTF--    2    \$100.00    0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
2    WHP    10/29/12-11/04/12    M-F 10a-11a    10a-11a    --WThF----    :30    (\$100.00)    0.00    NM															
See MG 7.22,7.23,7.24,7.25,7.26 [Preempted by NSM]															

Totals 143 \$24,035.00